

JACOB GROSHEK

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EDUCATION

- Indiana University** (08/04 to present) Bloomington, IN
- Ph.D., Mass Communication (expected spring 2008)
 - Concentrations in Political and International Communication
 - Dissertation: "Freedom and "New" Media: Examining the Relationship between Communication Technologies and Democracy Cross Nationally from 1946 to 2003."
- Marquette University** (08/01 to 05/03) Milwaukee, WI
- M.A., Mass Communication
 - Thesis: "Analyzing Media Coverage of the Case for War with Iraq: A Study of News Frames and Indexing from September 27, 2002 to October 27, 2002."
- University of Wisconsin-Stout** (08/96 to 12/00) Menomonie, WI
- B.S., Technology Education major, English Literature minor
 - Semester exchange at University College of London

SCHOLARLY PUBLICATIONS AND PRESENTATIONS

Refereed Journal Publications:

Ogan, C., Ozakca, M., and Groshek, J. (in press). "Embedding the Internet in the Lives of College Students: Online and Offline Behavior." Manuscript accepted for publication at *Social Science Computer Review*, June 12, 2007

Groshek, J. (in press). "Homogenous Agendas, Disparate Frames: CNN and CNN International Coverage Online." Manuscript accepted for publication at *Journal of Broadcasting and Electronic Media*, April 4, 2007

Refereed Journal Submissions:

Groshek, J. "Coverage of the Pre-Iraq War Debate as a Case Study for Frame Indexing." Revised and resubmitted manuscript under review at *Journal of Communication*, June 2007

Groshek, J. "The Democratic Effects of the Internet, 1994-2003: A Cross-National Inquiry of 152 Countries." Manuscript under review at *The International Communication Gazette*, July 2007

Conway, M. and Groshek, J. "Forgive Me Now, Fire Me Later: The Ethics Gap in Journalism Students' Perceptions on Academic and Journalistic Ethics." Manuscript under review at *Journalism and Mass Communication Quarterly*, September 2007

Invited Publications:

Groshek, J. and Ogan, C. (in press). "Development Institutions." Manuscript accepted for publication in *The International Encyclopedia of Communication*, March 2007

Refereed Conference Paper Presentations:

Groshek, J. "Dependency, Democracy, and the Internet: A Cross-National Study over Time." Presented to the Association for Education in Journalism and Mass Communication, Washington DC, August 2007

Conway, M. and Groshek, J. "Forgive Me Now, Fire Me Later: Journalism Students' Perceptions on Academic and Journalistic Ethics." Presented to the Association for Education in Journalism and Mass Communication, Washington DC, August 2007

Groshek, J. "Indexing the Frame: News and the Iraq War Decision." Presented to the launch conference of *Media, War and Conflict*, Milwaukee, April 2007

Groshek, J. "The Democratic and Economic Agency of the Internet, 1994-2003." Presented to the Association for Education in Journalism and Mass Communication, San Francisco, August 2006

Ogan, C., Ozakca, M., and Groshek, J. "Embedding the Internet: College Students' Online and Offline Behaviors in the 21st Century." Presented to the International Communication Association, Dresden, Germany, June 2006

Groshek, J. "News for America, News for the Rest of the World: Comparing the Agendas of CNN and CNN International." Presented to the International Studies Association, San Diego, March 2006

Groshek, J. "Coverage of Illusion: Framing the Pre-Iraq War Debate." Presented to the Association for Education in Journalism and Mass Communication, San Antonio, August 2005

****Won Second Place in Student Paper Competition***

Groshek, J. "Shifting Dissent: Media Coverage of the Decision to Go to War in Iraq." Presented to the International Communication Association, New York, May 2005

Invited Paper Presentations:

Groshek, J. "The Democratic and Economic Effects of the Internet, 1994-2003." Presented to the Colloquium on Political Communication Research, Indiana University, February 2007

Research in Progress:

Bucy, E. and Groshek, J. "Empirical Evidence for the Media Participation Hypothesis." Paper intended for submission to the International Communication Association, November 2007

Research Interests:

Internet and democracy, media and foreign policy, verbal and visual framing, mass communication theory and methods development, alternative media

PROFESSIONAL RESEARCH EXPERIENCE

Roy W. Howard Research Assistant (08/07 to 05/08) Indiana University

- Assist Dr. David Weaver on updating a new edition of *The Global Journalist* in addition to other research needs as they arise
- Contribute to the instruction of two graduate level research methods courses, including teaching certain units on a substitute basis

Personal Research Assistant (10/06 to 03/07) University of Mainz

- Assisted Dr. Hans Mathias Kepplinger in preparing "Reciprocal Effects: Toward a Theory of Mass Media Effects on Decision Makers" (2007) *Harvard International Journal of Press/Politics* 12 (2), 3-23, and "Media Effects—Overview" (in press) *The International Encyclopedia of Communication*
- Proofread and edited both manuscripts prior to publication, making substantive comments as well as suggestions regarding spelling, grammar, and structure

General Research Assistant (08/06 to 12/06) Indiana University

- Assigned to various Journalism faculty members as research needs and priorities dictated
- Responsibilities included drafting manuscripts, literature searches, and running data through statistical tests

Project Research Assistant (08/05 to present) Indiana University

- Coordinated surveys and built database of students' ethical decisions, area of study, and class attendance for university-sponsored reaccreditation program
- Conceived and executed statistical tests such as OLS and ordered logistic regression modeling and experimental designs

Research Assistant (01/02 to 07/02) Marquette University

- Entered data for Meyer, G., Roberto, A., Boster, F., & Roberto, H. (2004) "Assessing the Get Real about Violence Curriculum: Process and Outcome Evaluation Results and Implications" appearing in *Health Communication*, 16 (4), 451-474.
- Input of thousands of students' pre- and posttests into SPSS database to measure efficacy of digital instructional materials in the elementary classroom

TEACHING EXPERIENCE

Instructor of Record (05/06 to 06/06 and 05/07 to 06/07) Indiana University

Course: J210—Visual Communication

Website: http://journalism.indiana.edu/coursesyllabi/viscomm_ss12007

- Designed website, syllabus, lesson plans, evaluation materials, and independently taught daily course for Summer Session I
- Taught theoretical and practical applications of web design, print layout, videography, and still photography with an emphasis on principles of design, color, and light
- Instructed students on the proper usage and integration of Dreamweaver, Flash, iMovie, QuickTime, InDesign, Photoshop, and Acrobat

Instructor of Record (01/07 to 05/07) Indiana University

Course: C201—Hot Topics in Journalism and Mass Communication

- Designed syllabus, lesson plans, evaluation materials, and lead lectures as co-instructor for class of about 500 students
- Thematically organized course readings and guest lecturers for course centered on recent, influential, and other “hot” developments in journalism

Associate Instructor (08/05 to 06/06) Indiana University

Course: J210—Visual Communication

Supervisors: Dr. Michael Conway, Dr. Amy Reynolds, Dr. Betsi Grabe

- Assisted large lecture course focused on visual theories, human perception, psychology of color, and principles of design
- Lead lab sessions on the use of digital cameras and camcorders in addition to the composition and manipulation of still images, video, and graphic design

Associate Instructor (08/04 to 05/05) Indiana University

Course: J110—Foundations of Journalism and Mass Communication

Supervisors: Dr. Christine Ogan, Dr. Michael Evans

- Assisted introductory, large lecture course dealing with trends and impact of mass communication in American society
- Graded and helped create tests, quizzes, and assignments; prepared and led lecture session to over 125 students

Instructor of Record (08/01 to 05/03) Marquette University

Course: CMST010—Introduction to Human Communication

Supervisor: Dr. Gary Meyer

- Instructor of record in spring semesters, assisted large lecture sections and led discussion in fall semesters
- Prepared lesson plans, syllabi, assignments, and course outlines; earned excellent reviews from supervisor and students

Moderated Teaching Panel Session:

“From Convergence to Emergence: Opportunities and Challenges in Teaching Journalism and Mass Communication Beyond Our Comfort Zones.” Presided at the Association for Education in Journalism and Mass Communication, Washington DC, August 2007

Invited Guest Lectures:

“The Oprah Effect Meets the Media Participation Hypothesis.” Scheduled for presentation to Kevin Grieves’s Hot Topics in Journalism and Mass Communication (C201) course, November 2007

“Navigating the Minefield of Reformatting and Dead Ends in Journalism Research Using the Indiana University Library.” Presented to Dr. David Weaver’s graduate-level Introduction to Mass Media Research (J500) course, August 2007

“Freedom of Information, Global Media, and Democracy.” Presented to Dr. Betsi Grabe’s Introduction to Media and Society (T205) course, February 2007

“Explicitly Violent Imagery in Conflict Coverage from the Civil War to Abu Ghraib.” Presented to Dr. Christine Ogan’s Foundations of Journalism and Mass Communications (J110) course, October 2004.

Teaching Interests:

Visual communication, electronic publishing and web design, new media and national development, conflict and media coverage, and mass communication theory and research methods

SERVICE

Graduate Student Service:

- Invited Panelist on Research Colloquium for Graduate Student Orientation, Indiana University, August 2007
- Elected Professional Freedom & Responsibility Chair, Communication Technology Division of AEJMC, August 2007 to present
- Appointed College Representative, Graduate and Professional Student Organization (GPSO), Indiana University, May 2007 to present
- Elected Membership Chair, Communication Technology Division of AEJMC, August 2006 to August 2007
- Proposed and Organized Co-Sponsored Teaching Panel for the AEJMC National Annual Conference, January 2007
- Volunteer Manuscript Reviewer, Communication Technology Division of AEJMC Midwinter Conference, January 2007

- Appointed Conference Staff Volunteer, International Communication Association, Dresden, Germany, June 2006
- Invited Panelist on Teaching Colloquium for Graduate Student Orientation, Indiana University, August 2005
- Officer, Journalism Graduate Student Association (JGSA), Indiana University, March 2005 to present
- Member, Association for Education in Journalism and Mass Communication, July 2005 to present
- Member, International Communication Association, October 2004 to present
- Member, International Studies Association, November 2005 to present
- Member, Graduate Student Council, Marquette University, August 2002 to May 2003

Grants and Honors:

- Panelist on “Developing Ethical Theory Across the Field” Special Paper Call, Media Ethics Division of AEJMC, August 2007
- Dissertation Research in Aid Grant (\$650), School of Journalism, Indiana University, November 2006
- Second Place, Moeller Student Paper Competition in Mass Communication and Society Division of AEJMC, August 2005
- Graduate Fellowship and Assistantship (\$17,000 per diem), School of Journalism, Indiana University, August 2004 to present
- Thesis Research Grant (\$1000), Damm Foundation (outside of university award), November 2002
- Graduate Assistantship (\$11,000 per diem), College of Communication, Marquette University, 2001 to 2003

Popular Press Articles:

Groshek, J. (2007, Summer). iPhones, CTEC, and You. *Communication Technology Newsletter*, p.7. Available online at: <http://www.aejmc.net/ctec/txp/>

Groshek, J. (2007, Spring). CTEC Brings the Benefits to You. *Communication Technology Newsletter*, p.5. Available online at: <http://www.aejmc.net/ctec/txp/>

Groshek, J. (2006, Fall). Find Out What CTEC Can Do for You. *Communication Technology Newsletter*, p.4. Available online at: <http://www.aejmc.net/ctec/txp/>

PROFESSIONAL EXPERIENCE

Project Manager (07/03 to 06/04) Summit Company

- Designed business to business promotional material in multiple media formats; maintained company database of thousands of clients' information
- Responsible for start-to-finish conceptualization, lay out, still photography, typography, image and artwork development
- Edited content for appeal, space, factual correctness, as well as grammatical, typographical, and structural errors
- Shortened response time for publications; facilitated negotiations between multiple parties

Section Editor (04/99 to 05/00) *The Stoutonia*

- Wrote and edited news stories for the Student Life section of weekly collegiate newspaper
- Developed editorials and wrote opinion columns on a variety of university, community, and political issues
- Introduced new features and participated in redesign of page layout, fonts, formatting, and website
- Hired, managed, and trained staff of writers and photographers in verbal and visual presentation skills

REFERENCES

Dr. David Weaver, Roy W. Howard Professor
School of Journalism, Indiana University
weaver@indiana.edu
812-855-1703

Dr. Betsi Grabe, Associate Professor
Department of Telecommunications, Indiana University
mgrabe@indiana.edu
812-856-2460

Philip Seib, Professor of Journalism and Public Diplomacy
Annenberg School for Communication, University of Southern California
seib@usc.edu
414-698-8251

Dr. Mike Conway, Assistant Professor
School of Journalism, Indiana University
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